

Outline

Foundations of Cognitive-Play-Literacy Relationship: Frameworks for Assessment and Intervention

Dynamic systems theory: integrating nature and nurture theories
The World Health Organization's International Classification of Functioning
A performance competence framework for assessment and intervention

Social-Emotional/Cognitive Precursors to Play: Birth-17 months

Neurotypical and atypical patterns of social-emotional development
Environmental influences on social-emotional development and play
Temperamental variations in children
Presymbolic play

Development of Pretend Play Dimensions (17 months – 5 years): Relationship of Play Dimensions to Language and Literacy

Theory of Mind Dimension (understanding thoughts and feelings of self and others)
Decontextualization Dimension (reduced use of props in play)
Thematic Dimension (from familiar to novel pretend themes)
Organization Dimension (sequencing and planning of play)


Interventions to Promote Playing to Learn

Setting goals for playful learning
Promote literate-style language through play
Develop phonological awareness skills through playful practices
Promote thematic pretend play to develop foundations for language and literacy

"Dr. Westby is the consummate teacher, knowledgeable and passionate about her topic. It was a pleasure and honor to spend the day learning from an icon in our field!"
Speech-Language Pathologists

Skills You Can Expect to Leave With:

- 1. Determine how play deficits cause intellectual, social, emotional and physical harm to children.
- 2. Articulate the development and interrelationships of cognition, play, language, social-emotional skills and literacy.
- 3. Assess a child's play development and language skills using the Westby Play Scale.
- 4. Recommend appropriate activities and strategies to develop young children's language/social-emotional/play skills at each level.
- 5. Employ play to promote the cognitive, language, social-emotional and self-regulation skills that underlie children's effective social interactions and literacy comprehension.
- 6. Establish how play can facilitate self-regulation, empathy and the foundations for reading comprehension.



PESI Inc. is proud to offer this seminar (at these locations only) free of charge (on live seminar tuition) for veterans and active duty military personnel. **Advance registration by phone required.**

Target Audience: Speech-Language Pathologists • Speech-Language Pathology Assistants • Occupational Therapists
Occupational Therapy Assistants • Reading Specialists • Head Start Staff • Early Childhood Special Education Staff
Learning Disabilities Specialists • Preschool Teachers • Counselors • Social Workers
Other Helping Professionals who Work with Children (Birth - 5 Years)

Live Seminar & Webcast Schedule
(Time listed in Eastern)

7:30 Registration/Morning Coffee & Tea
8:00 Program begins
11:50-1:00 Lunch *(on your own)*
4:00 Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon).
Actual lunch and break start times are at the discretion of the speaker.
A more detailed schedule is available upon request.

Don't Miss!

LIVE VIDEO WEBCAST

 **FRIDAY**
November 9, 2018

REGISTER ONLINE
pesirehab.com/webcast/65564

Bring any training in-house!



Convenient • Cost-Effective • Customizable


for more information visit
www.pesirehab.com/inhouse

NON-PROFIT ORG
US POSTAGE PAID
EAU CLAIRE WI
PERMIT NO 32729

PESI Rehab
P.O. Box 1000
Eau Claire, WI 54702-1000
A Division of PESI, Inc.

Play & Language

THE ROOTS OF LITERACY



REGISTER NOW:
pesirehab.com/express/65256


COLUMBIA, MD
Thursday, November 8, 2018

FAIRFAX, VA
Friday, November 9, 2018

LIVE VIDEO WEBCAST
Friday, November 9, 2018


Play & Language

THE ROOTS OF LITERACY



Featuring
Carol Westby, Ph.D., CCC-SLP,
Internationally-renowned expert on play assessment and development, language-literacy relationships, and the developer of the Westby Play Scale!

SAVE WHEN YOU REGISTER EARLY!



REGISTER NOW:
pesirehab.com/express/65256

A NON-PROFIT ORGANIZATION CONNECTING KNOWLEDGE WITH NEED SINCE 1979

COLUMBIA, MD
Thursday, November 8, 2018

FAIRFAX, VA
Friday, November 9, 2018

LIVE VIDEO WEBCAST
Friday, November 9, 2018

Don't miss this chance to learn from an icon!

Play & Language: The Roots of Literacy

Don’t miss this opportunity to learn from Dr. Westby!

Join Dr. Westby as you learn about the vital relationship between the dimensions of play, social-emotional functioning, language and literacy. Learn firsthand, how to effectively use the Westby Play Scale—a tool that offers a way to evaluate **all** young children’s (birth-5 years) symbolic play skills. Supported by 40 years of evidence-based research and organized by developmental level, this tool will breakdown the milestones children should be achieving with their play and language. You will learn play practices and play strategies to improve language, cognitive and social-emotional skills , which are essential for literacy development and academic success, including:

- Higher-level thinking, problem-solving and creativity
- Advancing language skills and text comprehension
- Awareness of temporal, cause-effect and social relationships
- Motivation, self-regulation and empathy
- Interpreting and responding appropriately to the needs, desires, and roles of others

These intervention activities will work for **all** young children, but special focus will be given to interventions for children with language learning disabilities, autism, socio-economic/ cultural variations and ESL. Observing children's play provides information about their knowledge, views of the world and mastered skills. REGISTER NOW!

Speaker



CAROL WESTBY, Ph.D., CCC-SLP, is an internationally-renowned expert on play assessment and development, language-literacy relationships, current play theories, and the development of the four dimensions of play in young children (birth-5 years).

She is a fellow of the American Speech-Language-Hearing Association and holds Specialty Recognition in Child Language. She received the Distinguished Alumnus Award from the University of Iowa's Department of Speech Pathology and Audiology, and the ASHA Award for Contributions to Multicultural Affairs.

Dr. Westby began her career in New York where she developed her renowned Play Scale. She has written and implemented projects to support personnel preparation, clinical service, and research, including Project PLAY (Play and Language Attunement in Young Children), that trained caregivers to increase the development of play, theory of mind, and language. And she has consulted with the New Mexico Preschool for the Deaf, which employs a play-based curriculum.

Dr. Westby has been a visiting professor at Flinders University in South Australia where she worked on a language/literacy curriculum, and at Brigham Young University where she consulted on SEEL, a systematic and engaging emergent literacy program that employs playful practice.

Dr. Westby has published and presented nationally and internationally on play, language-literacy relationships, narrative/expository development and facilitation, theory of mind, assessment and facilitation of written language, metacognition/executive function, and issues in assessment and intervention with culturally/linguistically diverse populations.

Speaker Disclosures:
Financial: Carol Westby is a consultant for Bilingual Multicultural Services. Dr. Westby receives a speaking honorarium from PESI, Inc. She is the author of numerous chapters and articles; and is published by various publishers including Jones & Bartlett and Pearson.
Non-financial: Carol Westby is the developer of the Westby Play Scale. Dr. Westby is a fellow of the American-Speech-Language-Hearing Association.

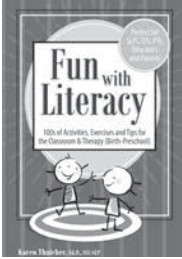


Hassle-Free Cancellation Policy: If you contact us before the event date, you can exchange for a DVD or CD/digital manual package on the subject (self-study continuing education credit may be available), a certificate to attend another seminar, or receive a tuition refund less a \$30 cancel fee. Substitutions are permitted at any time.

Seminar on DVD or CD Package: You can purchase a self-study package on the subject. You will receive a set of CDs or DVDs that include a digital copy of the seminar manual and post-test/evaluation. You and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to www.pesi.com or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. Order today by using the order form on this brochure or by calling 800-844-8260.

Have a seminar idea? A manuscript to publish? The nation’s top speakers and authors contact PESI first. If you are interested in becoming a speaker or have a new topic idea, please contact Cyndi Postlewaite at cpostlewaite@pesi.com or call 715-855-5253.

INCLUDE THESE GREAT PRODUCTS WITH YOUR REGISTRATION AND SAVE!



Fun with Literacy

By Karen Thatcher, ED.D., CCC-SLP

This incredible resource makes adapting therapy to include literacy simple, fun and inexpensive. Whether you’re an OT, SLP, PT, educator or parent, Fun with Literacy gives you hundreds of multi-disciplinary activities to improve literacy skills in children ages birth to preschool.



70 Play Activities for Better Thinking, Self-Regulation, Learning & Behavior

By Lynne Kenney, Psy.D. & Rebecca Comizio, MA,MA-Ed, NCSP

Packed with worksheets, handouts, and guided scripts with step-by-step directions, this definitive resource will put you to the top of your play game. With over 70 activities designed to improve thinking, self-regulation, learning and behavior, your tool kit will be full and your creative brain will be inspired to craft your own meaningful exercises. Play now, Play later... with 70 Play Activities for better brain function and learning.

Live Webcast Details and Live Webcast Continuing Education Credit Information

Join us on November 9, 2018, for this live, interactive webcast!

Invite your entire office and, like a live seminar, “attend” the webcast at its scheduled time. It’s easy and convenient! Webcasts provide everything you need for a premier educational experience including real-time video and audio of the speaker. See and hear the speaker, ask questions via email and have them answered during the webcast, and watch the slides all on your computer screen. Seminar materials are available for download. One CE Certificate is included. Certificates of Completion can be printed after completing and passing the on-line post-test evaluation. Additional certificates are available for \$29.99 USD per participant. Please see “live seminar schedule” for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch. For CE information for the live webcast, please visit: www.pesirehab.com/webcast/65564

LIVE SEMINAR CONTINUING EDUCATION CREDIT INFORMATION

Credits listed below are for full attendance at the live event only. Certificates of Completion are distributed at the conclusion of the live seminar for those who register prior to the event date and attend the full day. A letter of attendance will be issued to participants who register at the event, arrive late, or leave early. For those who registered day of (walk-ins), and are in full attendance, a certificate of completion for full CE credit will be sent within 30 days following the event. For those in partial attendance (arrived late or left early), an adjusted certificate of completion reflecting partial credit will be issued within 30 days (if your board allows). Please see “live seminar schedule” for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

If your profession is not listed, please contact your licensing board to determine your continuing education requirements and check for reciprocal approval. For other credit inquiries not specified below, or questions on home study credit availability, please contact cepesi@pesi.com or 800-844-8260 before the event.

Materials that are included in this course may include interventions and modalities that are beyond the authorized practice of mental health professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your professions standards.

PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker.

COUNSELORS: This intermediate activity consists of 6.25 clock hours of continuing education instruction. Credit requirements and approvals vary per state board regulations. Please save the course outline, the certificate of completion you receive from the activity and contact your state board or organization to determine specific filing requirements.

DISTRICT OF COLUMBIA COUNSELORS: This intermediate activity consists of 6.25 clock hours of continuing education instruction. Credit requirements and approvals vary per state board regulations. Please contact your licensing board to determine if they accept programs or providers approved by other national or state licensing boards. A certificate of attendance will be awarded at the end of the program to participants who are in full attendance and who complete the program evaluation.

VIRGINIA COUNSELORS: This intermediate activity consists of 6.25 clock hours of continuing education instruction. Credit requirements and approvals vary per state board regulations. Please contact your licensing board to determine if they accept programs or providers approved by other national or state licensing boards. A certificate of attendance will be awarded at the end of the program to participants who are in full attendance and who complete the program evaluation.

EDUCATORS/TEACHERS: This course is designed to qualify toward your professional development requirement. The program is 6.25 clock hours in length.

OCCUPATIONAL THERAPISTS & OCCUPATIONAL THERAPY ASSISTANTS:
PESI, Inc. is an AOTA Approved Provider of continuing education. Provider #: 3322. Full attendance at this course qualifies for 6.0 contact hours or .6 CEUs in the Category of Domain of OT



and Occupational Therapy Process. Partial credit will be issued for partial attendance. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedures by AOTA. Course Level: Intermediate.

APPROVED PROVIDER
ASHA
CONTINUING
EDUCATION
AMERICAN SPEECH-LANGUAGE-HEARING ASSOCIATION

PESI, Inc. is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

SPEECH-LANGUAGE PATHOLOGISTS: This course is offered for .6 ASHA CEUs (Intermediate level, Professional area).

** Please note that Speech-Language Pathologists who participate in the live webcast will be required to complete additional steps if they want their participation submitted to the ASHA CE Registry. Detailed instructions will be provided the day of the program under the Handouts Section of the webcast.

SOCIAL WORKERS: PESI, Inc. Provider #:1062, is approved as a provider for social work continuing education by the Association of Social Work Boards (ASWB), www.aswb.org through the Approved Continuing Education (ACE) Program. PESI, Inc. maintains responsibility for the program. ASWB Approval Period: January 27, 2017 - January 27, 2020. Social workers should contact their regulatory board to determine course approval for continuing education credits. Social workers participating in this course will receive 6.25 (Clinical) continuing education clock hours for this Intermediate course. A certificate of attendance will be awarded at the end of the program to social workers who complete the program evaluation.

OTHER PROFESSIONS: This activity qualifies for 380 minutes of instructional content as required by many national, state and local licensing boards and professional organizations. Save your course outline and certificate of completion, and contact your own board or organization for specific requirements.

QUESTIONS? Call **800-844-8260** or e-mail us at info@pesirehab.com.

How to Register: PLAY & LANGUAGE: THE ROOTS OF LITERACY

ONLINE pesirehab.com/express/65256	1 Please complete entire form (to notify you of seminar changes): <i>please print; staple duplicate forms.</i> Mail Code: _____ <i>See mail code box on address panel on reverse side</i> Name _____ Profession _____ Employer Name _____ Employer Address _____ Dept./Floor/Suite _____ City _____ County _____ State _____ Zip _____ Home/Cell Ph () _____ Dept. Ph () _____ E-mail address _____ <i>For your convenience, confirmations are sent via email.</i>
PHONE 800-844-8260 Please have credit card available	
FAX 800-554-9775	
MAIL PESI Rehab PO BOX 1000 Eau Claire, WI 54702-1000	

2 Check location: (make copy of locations)

☐ **COLUMBIA, MD**
November 8, 2018
Sheraton Columbia Hotel
10207 Wincopin Circle • 21044
(410) 730-3900
65256CBA

☐ **FAIRFAX, VA**
November 9, 2018
Hilton Garden Inn Fairfax
3950 Fair Ridge Dr • 22033
(703) 385-7774
65256FAI

☐ **LIVE VIDEO WEBCAST**
November 9, 2018
Broadcast LIVE to your computer!
PLW65256

REGISTER NOW:
pesirehab.com/express/65256



FOR OFFICE USE ONLY
Fed ID # 26-3896894 © 2018 PESI, Inc.

CP

ADA NEEDS

We would be happy to accommodate your ADA needs; please call at least two weeks prior to the seminar date.

WALK-INS

Walk-ins are welcome but admission cannot be guaranteed. Call M-F 7:00-6:00 Central Time for space availability if registering within one week of seminar.

TUITION OPTIONS

- **FREE Military Tuition:** PESI Inc. is proud to offer this seminar (at these locations only) free of charge (on live seminar tuition) for veterans and active duty military personnel. *Advance registration by phone required.*
- **\$30 Tuition:** If you are interested in being our registration coordinator for the day, go to: www.pesirehab.com/coord for availability and job description, or call our Customer Service Dept. at 800-844-8260.
- **Groups of 5 or more:** Call 800-844-8260 for discounts.
- **Discounted Student Rate:** As part of its mission to serve educational needs, PESI, Inc. offers a reduced rate of 50% off standard tuition for students. Enclose a current student schedule with registration form. Go to www.pesirehab.com/students or call 800-844-8260 for details. *Advance registration required. Cannot be combined with other discounts.*

3 Check tuition:

ON-SITE TUITION with seminar manual

\$199.99 – choose one of the options below:
☐ per person for 2 or more preregistering together —OR—
☐ single registration postmarked 3 weeks prior to seminar date
☐ **\$229.99** standard

ADD-ON PRODUCTS

Distributed at seminar—FREE SHIPPING!

- ☐ **\$26.99*** *Fun with Literacy* book
- ☐ **\$26.99*** *70 Play Activities for Better Thinking, Self-Regulation, Learning & Behavior* book

*Attendees add applicable state and local taxes except in AK, DE, MT, NH, OR

WEBCAST with downloadable seminar manual

- ☐ **\$199.99** registration (+ tax in HI, MN, NM, PA, WI)
- ☐ **\$20.00** IL ISBE Certificate Processing Fee

For more information on this fee contact cepesi@pesi.com

4 Indicate method of payment:

ALL REGISTRATIONS MUST BE PREPAID. Purchase orders welcome (attach copy).

☐ Check enclosed payable to **PESI, Inc.**

☐ MC ☐ VISA ☐ AE ☐ Discover Novus
16 digits 13-16 digits 15 digits 16 digits

Card # _____

Card Exp. _____ V-Code #: _____

Signature _____

(*MC/VISA/Discover: last 3-digit # on signature panel on back of card.)

(*American Express: 4-digit # above account # on face of card.)

CAN'T ATTEND THE SEMINAR?

See below for individual product orders

Play & Language: The Roots of Literacy
____ Seminar on DVD* (video) \$199.99 (RNV063325)
____ Seminar on CD* (audio) \$169.99 (RNA063325)
____ **Fun with Literacy** book* \$26.99 (PUB084995)
____ **70 Play Activities for Better Thinking, Self-Regulation, Learning & Behavior** book* \$26.99 (PUB084495)

*Shipping is \$6.95 first item + \$2.00 each add'l item.

**Residents add applicable state and local taxes except in AK, DE, MT, NH, OR

Product total \$ _____

*Shipping _____

Subtotal _____

**Tax _____

TOTAL _____